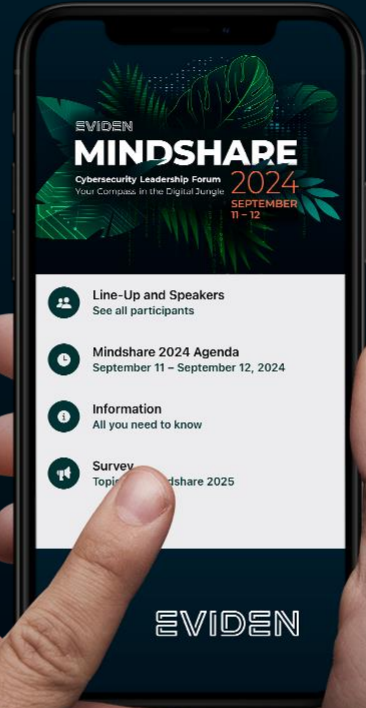


MINDSHARE 2024 AGENDA



SCAN NOW !





Managing the human risk

All the way through the Awareness Jungle

Anne Lahner, Strong Minds 10 GmbH

EVIDEN
MINDSHARE
2024



Anne Lahner

Cyber Security Awareness Expert, CEO, Founder

- Anne Lahner, Dipl.-Wirt.-Inf. (FH)
- More than 20 years in information security
- Lots of Customized Security Awareness Campaigns
- CEO & Founder of Strong Minds – the Awareness Company



Security Awareness

Definition

Security Awareness is about educating people about security threats to reduce the risks and to improve security culture.



Cyber Risk Awareness

Definition

Goes a step further than Security Awareness. It's about creating a risk-conscious **security culture**, where employees think about security as a part of their daily tasks.



Security Culture

Security Culture is what people do,
when IT staff isn't watching!



The CISO's Challenge

- Pressure to secure „everything“
- Managing the human element
- Your Limited resources
- Embed security without overwhelming the people
- How much is enough? Where do we focus?



Managing the human risk

- Build a Security First Culture
- Continuous training
- Different Communication Funnels
- Having a rough plan for a year
- Communication




















Security Awareness Programme

- Best of collection from my campaigns
- All materials for one year Awareness – no extra costs
- Approx 1 hour per month of your time for monthly roll-out



Security Awareness Programme - all in

*English/German
available*

1. E-Mail	2. Internet	3. Mob. device	4. Soc. Eng.	5. Workplace
 Newsfeed	 Newsfeed	 Newsfeed	 Newsfeed	 Newsfeed
 Intranet	 Intranet	 Intranet	 Intranet	 Intranet
 Video	 Video	 Video	 Video	 Video
 Hack Story		 Hack Story		

 Tasklist	 Templates	 Scoring Model for Measuring	 How-to 1:1 briefing
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Ready to go?

Become a Beta-Tester for our Strong Minds Security Awareness Programme

50% off

the regular price. For Mindshare participants –
until Sept. 30th 2024 – send an e-mail: strong@strongminds.de

More: awareness.strongminds.de/angebot



Let's discuss ...

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Contact:



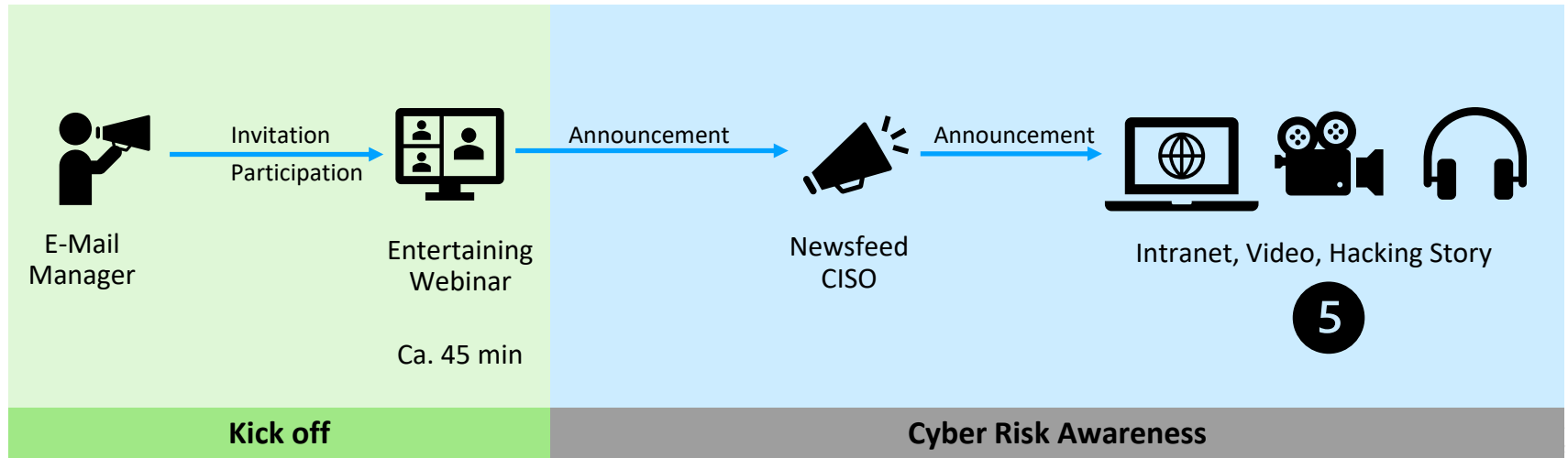
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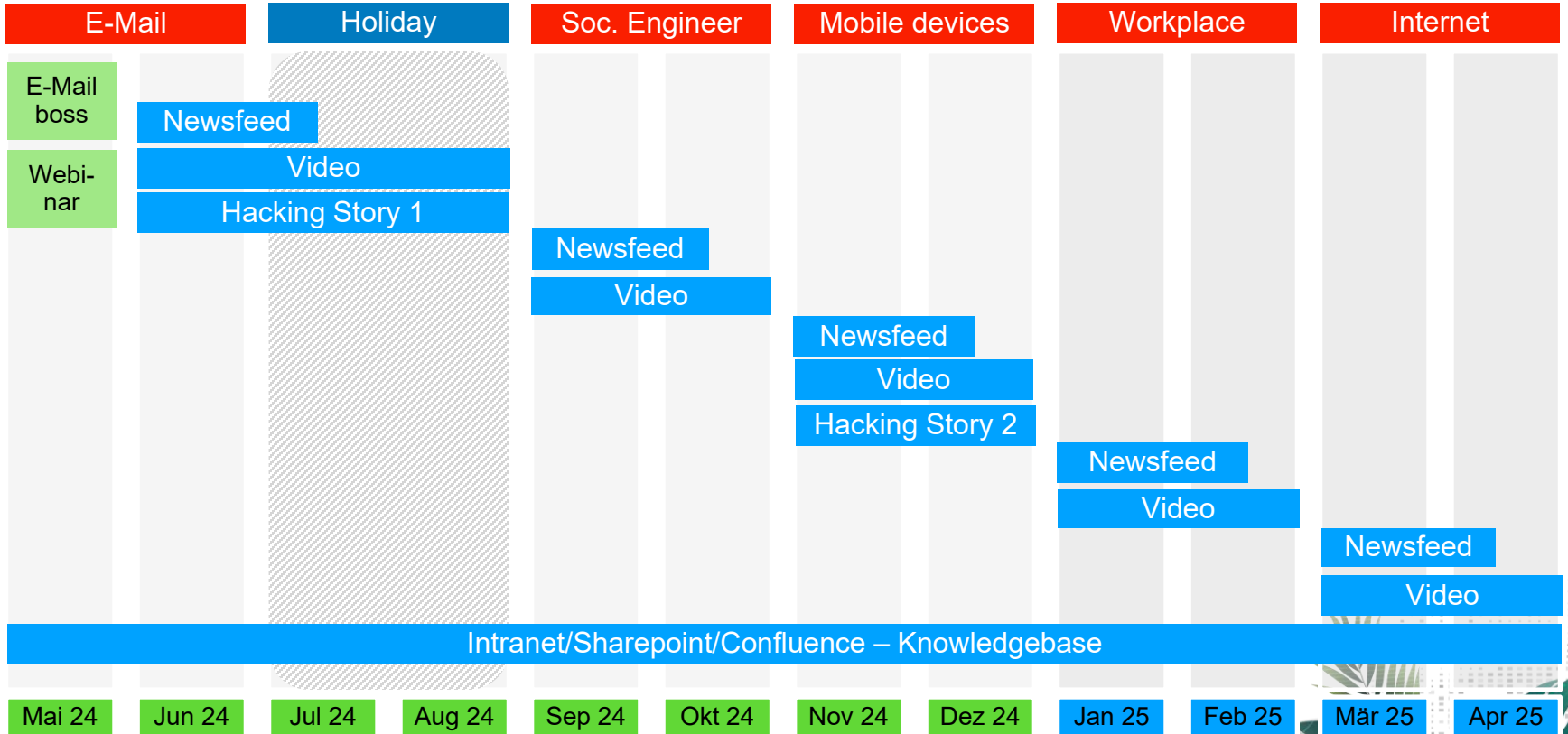
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Security Awareness Programme

Topics: E-Mail, Social Engineering, Mobile devices, Internet, workplace





TAKE A MINUTE AND GIVE US FEEDBACK ...



RATE
NOW!

